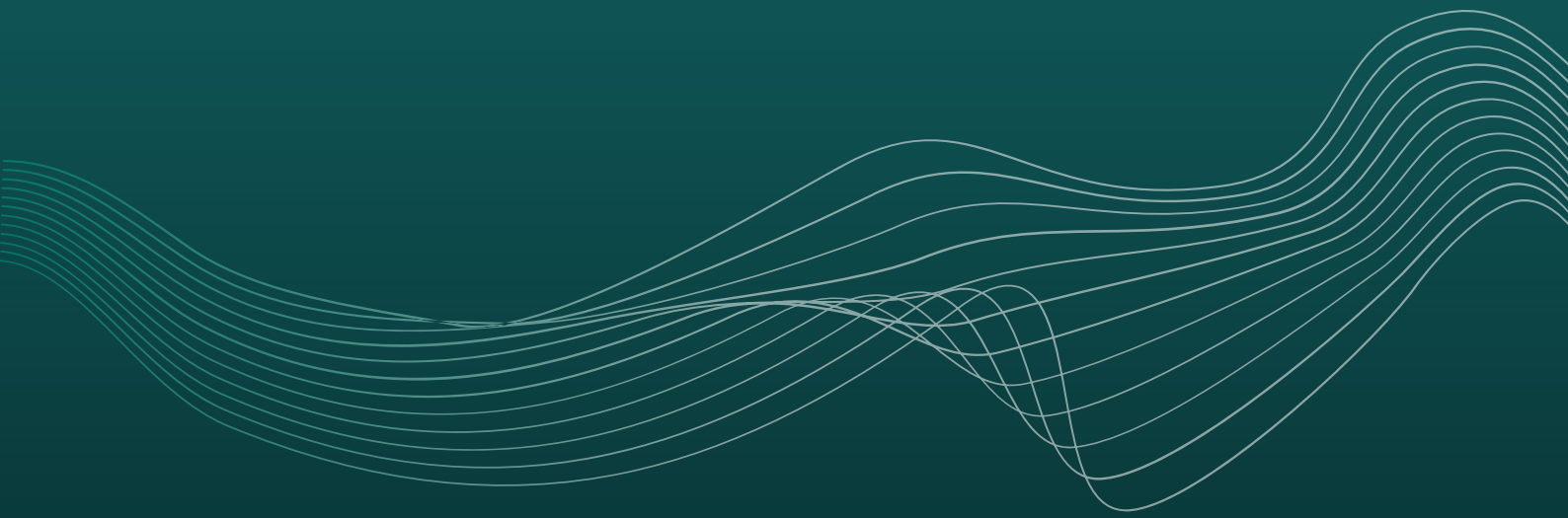


DRIVING SERVICES FOR AN INCLUSIVE AND RESILIENT ECONOMY

PUBLIC-PRIVATE DIALOGUE ON SERVICES

12 - 13 OCTOBER 2021



CONFERENCE REPORT

About the Event

The Asia-Pacific Services Coalition (APSC) and APEC Business Advisory Council (ABAC) Philippines have organized a Public-Private Dialogue on Services with theme, "Driving Services for an Inclusive and Resilient Economy" last October 12-13.

This two-day virtual conference assembled international experts, APEC officials and business leaders to share experience and best practices, and from there, draw lessons on how the services sector can build-back-better and build-back-broader the world economy.

In 2015, APEC Leaders committed to developing a strategic and long-term services agenda through a region-wide set of actions and mutually agreed targets to be achieved by 2025. The following year, APEC adopted the Services Competitiveness Roadmap, which set concrete targets to: (1) reduce the restrictions to services trade and investment, (2) increase the share of services exports, (3) increase the growth in trade in services, and (4) increase APEC's share in global services trade.

This PPD is a collaborative effort to contribute to this year's midterm review of the services roadmap.

Attendance & Reach

278

Attendees

31

Economies

55%

Turnout

Global Reach

ASEAN

Brunei Darussalam, Indonesia, Malaysia, Philippines, Singapore, Thailand

Rest of Asia

China, Hong Kong, China, Japan, Republic of Korea, Russian Federation, Chinese Taipei, United Arab Emirates

Oceania

Australia, New Zealand, Fiji, Papua New Guinea

Americas

Canada, Chile, Colombia, Costa Rica, Mexico, Peru, United States

Africa

Kenya

Europe

France, Germany, Italy, Spain, Switzerland, United Kingdom

140

Public Sector

90

Private Sector

26

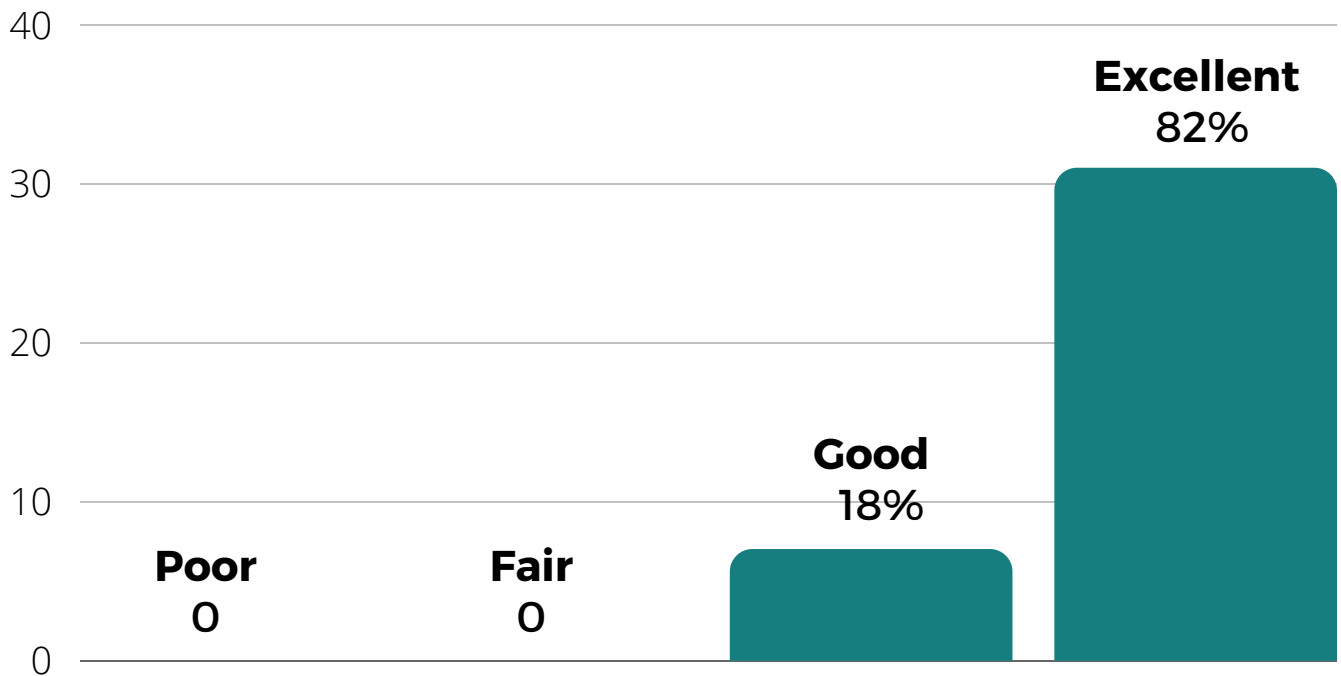
Academe

22

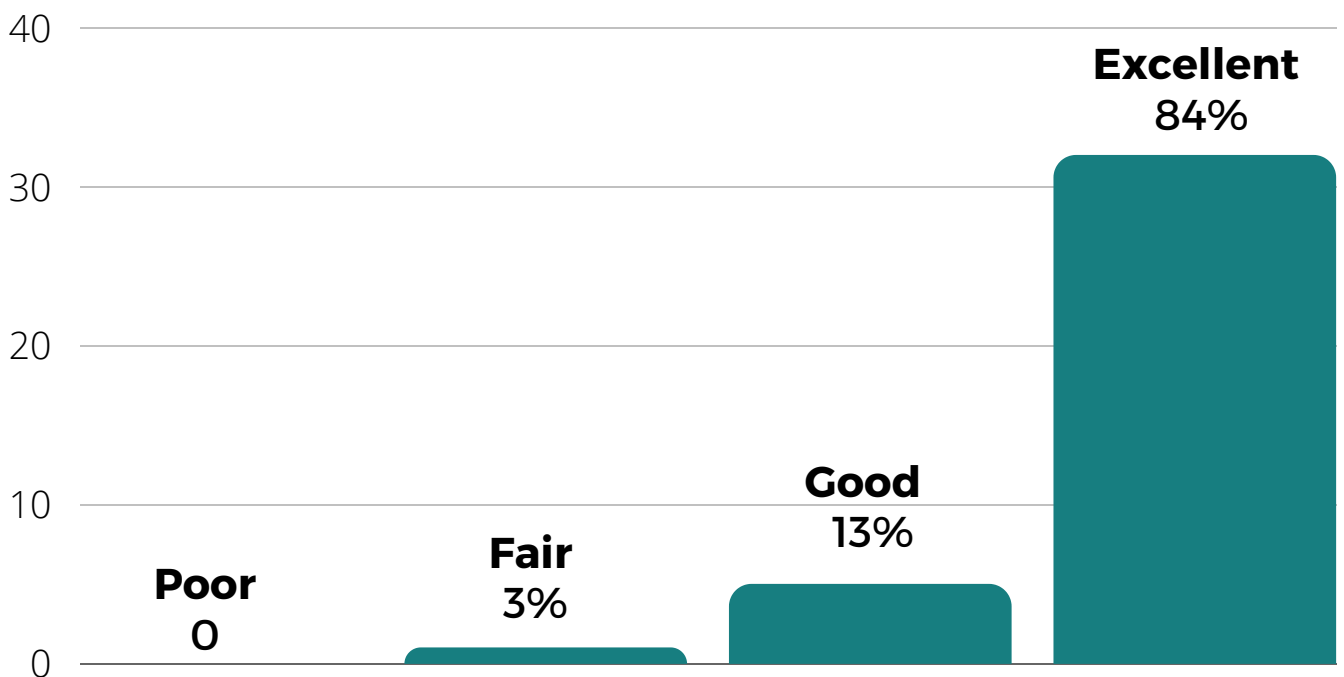
Others

Event Feedback

How would you rate the overall event?

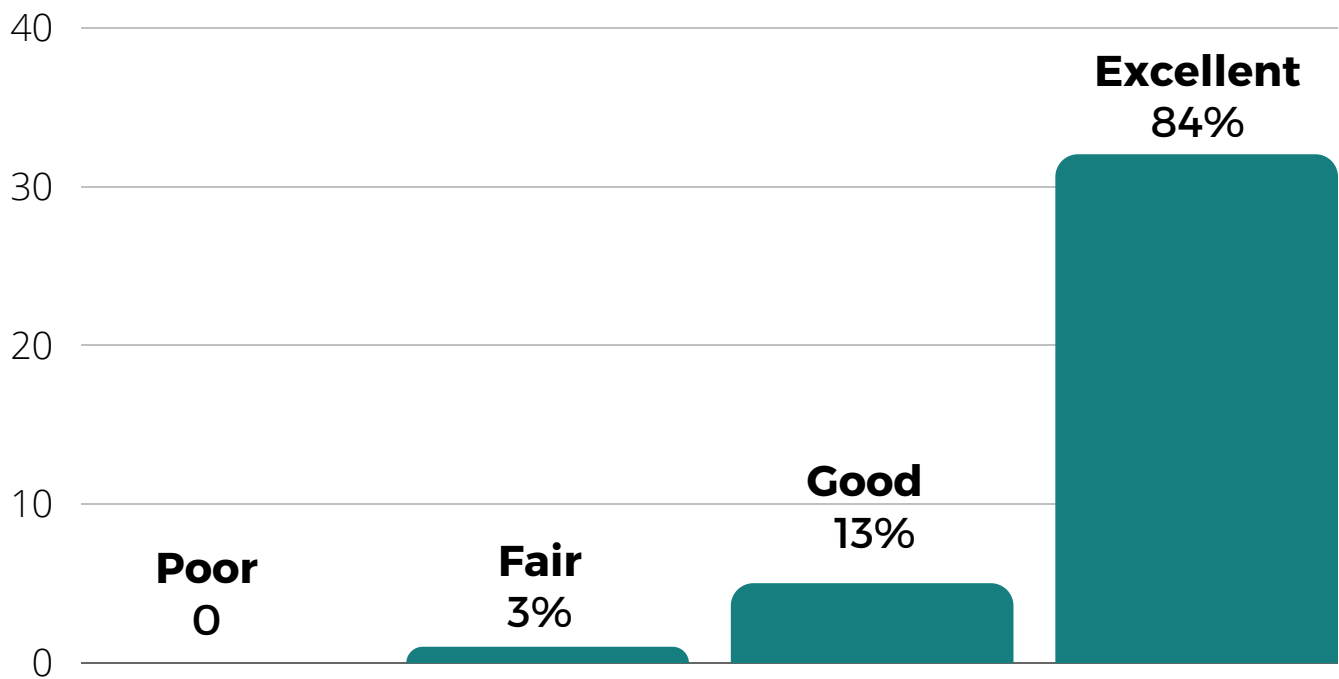


How would you rate the organization of the event?



Event Feedback

How informative and useful were the sessions' content in today's webinar?



“Services Trade enables economies to rapidly build back better past COVID-19 - anchored on the innovation-driven and digitally-enabled implementation of the APEC services agenda, resilient/robust supply chains, and access to universal health care for people.”

Amb. Lourdes Yparraguirre

Undersecretary & APEC Senior Official
Department of Foreign Affairs, Philippines

Speakers

DAY 1

12 October 2021, 0800H - 1030H (PH time)

Watch full video: bit.ly/PPDonServices-FullWebinarDay1

Read highlights: bit.ly/Day1Highlights-PPDServices2021



TOMAS ALCANTARA
Chair, Philippines
ABAC
[VIDEO](#)



RAMON LOPEZ
Secretary, Philippines
Department of Trade & Industry
[VIDEO](#)



TOM HARLEY
Convenor, Services Taskforce
ABAC
[VIDEO](#)



FUKUNARI KIMURA
Chief Economist
ERIA & Keio University
[VIDEO](#) | [PRESENTATION](#)



DEVI ARYANI
Executive Director
Indonesia Services Dialogue
[VIDEO](#)



DORIS HO
President & CEO
A. Magsaysay Inc
[VIDEO](#) | [PRESENTATION](#)



LEONORA LIM
Vice President, LSH APAC
DHL
[VIDEO](#) | [PRESENTATION](#)



FATIMAH ALSAGOFF
Director, Public Affairs APAC
UPS
[VIDEO](#) | [PRESENTATION](#)



SHERRY STEPHENSON
Convenor, Services Taskforce
PECC
[VIDEO](#)



RAFAELITA ALDABA
Undersecretary, Philippines
Department of Trade & Industry
[VIDEO](#) | [PRESENTATION](#)



RONALDO AVENDANO
Economist
Asian Development Bank
[VIDEO](#) | [PRESENTATION](#)



MAES ALCONCEL
National Project Coordinator
EU Arise Plus Philippines (ITC)
[VIDEO](#) | [PRESENTATION](#)

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STEPHANIE HONEY

Director

Honey Consulting Ltd.

[VIDEO](#) | [PRESENTATION](#)



FREDERIC LEVY

Chief Commercial Officer

GCash

[VIDEO](#) | [PRESENTATION](#)



LOUISA SU

Secretary-General

TWCSI

[VIDEO](#)



LOURDES YPARRAGUIRRE

Usec. & APEC Senior Official, Philippines

Department of Foreign Affairs

[VIDEO](#)

Leveraging APEC platform and engaging in international fora, such as the discussion on the WTO services domestic regulation, and the services-related provisions in bilateral and regional agreements will help maximize the gains of developing economies like the Philippines. But to do this, we need a whole-of-society and all-of-APEC approach, one with a strong public-private collaboration.

Tomas Alcantara

Chair

ABAC Philippines

Catalyzing a more competitive trade in services will be key to APEC's economic recovery.

Tom Harley

Convenor, Services Taskforce

ABAC

We all can play a role for a strong, resilient, and inclusive global recovery. Our strengthened resolve to implement and reinvigorate APEC's services agenda will only demonstrate our commitment to provide an enabling business environment for our services firms.

Ramon Lopez

Secretary, Philippines

Department of Trade & Industry, Philippines

Speakers

DAY 2

13 October 2021, 2000H - 2230H (PH time)

Watch full video: bit.ly/PPDonServices-FullWebinar-Day2

Read highlights: bit.ly/Day2Highlights-PPDServices2021



BERNARD HOEKMAN

Professor & Director, Global Economics
European University Institute

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TOMOCHIKA UYAMA

Special Adviser to the Director-General
WTO

[VIDEO](#)



LEE TUTHILL

Visiting Fellow, Institute for Int'l Trade
University of Adelaide

[VIDEO](#)



BARBARA NAVARRO

Director, Gov't Affairs JAPAC
Google

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GEORGE LEVER

Director, Digital Economy Center
Santiago Chamber of Commerce

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LOUIS TAY CHEE SIONG

COO

PLYTEC Group

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DEBORAH ELMS

Executive Director

Asian Trade Centre

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JOHN DRUMMOND

Head, Trade in Services

OECD

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VANGELIS VITALIS

SOM Chair

APEC 2021 New Zealand

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PREWPRAE CHUMRUM

Executive Director, Dept. of Trade Negotiations

Thailand Ministry of Commerce

[VIDEO](#)



HO MENG KIT

Chair, REIWG

ABAC

[VIDEO](#) | [PRESENTATION](#)



JANE DRAKE BROCKMAN

Founder & Director

Australian Services Roundtable

[VIDEO](#)

Speakers

DAY 2

13 October 2021, 2000H - 2230H (PH time)

Watch full video: bit.ly/PPDonServices-FullWebinar-Day2

Read highlights: bit.ly/Day2Highlights-PPDServices2021



JAIME COGHI ARIAS

WTO Deputy Permanent Representative
Costa Rica

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JASON LEE

Director, Int'l Policy & Engagement
Singapore Business Federation

[VIDEO](#)



BILL LUZ

Member
ABAC/Philippine Services Coalition

[VIDEO](#)

APEC economies need to boost efforts to cut services trade costs. Business costs could drop 30% by 2025 if more restrictive economies closed half their regulatory gaps with their most open APEC partners.

Jane Drake Brockman

Founder & Director
Australian Services Roundtable

The pandemic has highlighted the critical role of services trade which are often overlooked as drivers of economic growth in revitalising our economic recovery. APEC should not lose sight of the way forward in liberalising services trade by staying on track to achieve the goals set out in the APEC Services Competitiveness Roadmap (ASCR).

Ho Meng Kit

Chair, REIWG
ABAC

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Associates (TIISA)



Australian Government
Department of Foreign Affairs and Trade